

MARINA JOSEPH

At a glance

I am a Marketing enthusiast keen to drive growth through innovative strategies, data-driven ideas and dynamic customer engagement. I have a science background which helps me in my analytical skills and observation. I hold a basic knowledge of digital marketing tools also. I am familiar with Advanced Excel techniques and am quite conversant in English language with an IELTS score of 6.5. I am open to administrative field also.

EXPERIENCE

Total One Year

- Digital marketing Intern
TeamYNES, Kochi- March 01, 2026- May 05, 2026
 - social media management, content creation, campaign analysis, and online
- Marketing Intern
Sid's farm Pvt. Ltd., Bangalore- Oct 06, 2025 - Feb 06,2026
 - Field Promotion of dairy products
- Manager trainee- Sales -
iServeU Technology Pvt. Ltd., Bangalore - June30- September 10, 2025
 - Lead creation, making cold calls, assisting with demo, leads to sales, entering details in CRM
- Customer associate- non-Voice role
Teleperformance, Bangalore -April 14, 2025 -April 30, 2025
Chat Support and Email Support
 - Helped customers through live chat.
 - Answered questions and fixed problems quickly.
- BDE, 12/2024-02/2025
Wayspire Ed-Tech. Pvt. Ltd., Bangalore
 - Lead generation
 - Reaching to customers through cold calls
 - Turning calls to sales
- Digital Marketing Intern, 09/2024 - 11/2024
IPCS GLOBAL - Calicut
 - Implemented SEO strategies to improve search engine rankings and drive organic traffic.
 - Managed Google Ads campaigns to achieve targeted reach and optimize ad performance.
 - Created and monitored social media marketing initiatives to engage audiences and increase brand awareness.
- Marketing Internship, 03/2024 - 07/2024 HEDGE EQUITIES – Kochi
 - Promoted financial products on LinkedIn, Twitter, and other platforms
 - Created content including product notes, social media posts, and infographics
 - Conducted client profiling to perform SWOT analysis

CONTACT

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SKILLS

- CLIENT MANAGEMENT
- CONFLICT RESOLUTION
- PRESENTATION SKILLS
- COMMUNICATION SKILLS
- ADVANCED EXCEL
- SEO

LANGUAGES

English
Malayalam: Mother Tongue
Hindi

EDUCATION

MASTER OF GLOBAL BUSINESS, 2024
SP JAIN SCHOOL OF GLOBAL
MANAGEMENT - DUBAI, SINGAPORE